

# West of England Combined Authority - Growth Hub Business Support for SME's in West of England

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# West of England Combined Authority Growth Hub



The Growth Hub are a fully funded business support service for businesses in Bath, North-East Somerset, Bristol, South Gloucester and North Somerset. Businesses can access a wide variety of support through this services, including:

- Financial & Business Support
- Leadership & Management
- Workforce Development & Sustainability
- Technology & Innovation

Our team of Enterprise executives offer free one-to-one business support, and can help SME's:

- Access development programmes and grants
- Connect to support
- Support in overcoming their business challenges
- Benefit from support networks

- Latest information can be found on [WeAreGrowth.co.uk](https://www.WeAreGrowth.co.uk)



# West of England Growth Hub Fully Funded – Financial & Business Support

- **Universal Business Support** - Bespoke Business growth support, business support, start up, established business, scale-ups
- **Migrant Business Support** - Bespoke start-up and business support for non EU/non Swiss migrants or refugees with right to work in UK.
- **Creative Sector Growth Programme** - Creative sector scale-up support
- **Financial Landscape**- Support in understanding grants, investment, loan support for business growth, Grant Finder search reports & signposting for other business growth grants.
- **International support** - Global export support and signposting, internationalisation fund support, signposting to webinars, export academy, programmes and resources.
- **Financial apps** - Support with choosing financial apps under the Tech for Growth programme
- **Grants** - Our grants for Innovation, (future grants for Intellectual Property Support, Business Growth and Adaptions grant).
- **Business Searches** - Business search to help you sourcing new suppliers, customer market research and signposting to further business searches



# Welcome to West of England Growth Hub Fully Funded Support for Businesses – Leadership and Management Support

- **Workforce for the Future Support** - Organisational development support, skills and workforce development planning support, signposting to free massive open online courses, leadership and management and employee training, digital training bootcamps, mental health for managers, sustainability support
- **Mentoring signposting** - Signposting to mentoring programmes delivered by partners.
- **Developing Capability** - Support with addressing skills gaps, accessing talent & hiring, apprenticeships, engaging university students for market research, projects, marketing etc
- **Help to Grow Management** - Short MBA style business management heavily subsidised business leadership and management course
- **The Good Employment Charter** - Setting high standards for working practices for businesses across the region relating to :- secure employment, real living wage, fair inclusive recruitment, workforce engagement and development, flexible working and health and wellbeing of staff.



# West of England Growth Hub Fully Funded Support – Workforce Development & Sustainability Support



- **Workforce of the Future** - Skills needs assessments, workforce planning, upskilling, clean growth, apprenticeships, internships, traineeships, job creation, engaging with schools and work experience.
- **Strengthening your network & signposting to partners, businesses and events** - E.g. Signposting you to lawyers, designers, marketing, recruiters, IT specialists, further business support, networking opportunities, partners and events.
- **Sustainability support** - Support with your carbon reduction goals. Free carbon surveys, signposting to sustainability resources, events, networking, green scale-up programmes, accreditation. Loans and grants to meet green ambitions. Signposting on becoming a B corporation.
- **Voice to regional and central government for SME's in the South West** - Covid 19 Sector and leaders Taskforce, BEIS central government, round tables & business feedback feeds into programmes support and grant offering.



# West of England Growth Hub Fully Funded Support – Technology & Innovation Support

- **Tech for Growth** -Website development or upgrade, Search Engine Optimisation (SEO), digital marketing, increasing sales using social media, Google Adwords, email marketing & sales automation, finance app or improving productivity using a CRM app, finance or project management app.
- **Technology adoption & productivity benchmarking** - Support with technology adoption, market of research of target customers, productivity improvement
- **Help to Grow Digital** - Support with digital transformation and new CRM, finance or productivity apps.
- **Innovation Support** - Innovation research development grants and support, advice on preparing & accessing investment funding
- **Intellectual Property Support** - Intellectual Property strategy, audit and tools and workshops
- **Made Smarter Programme** - Support for manufacturing businesses to improve efficiency, skill, adopt technology and make profit. Digital transformation, leadership, technology support, internship and grant support E.g. additive manufacturing, robotics and automation.



**Contact us: We'd love to hear from you:**

**Growth Hub**

**0117 456 6955 (between 9:30am to 4.30pm)**

**[wearegrowth@WestofEngland-CA.gov.uk](mailto:wearegrowth@WestofEngland-CA.gov.uk)**

**Sign up to our newsletters: [here](#)**

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