OUR FUTURE ANBITION





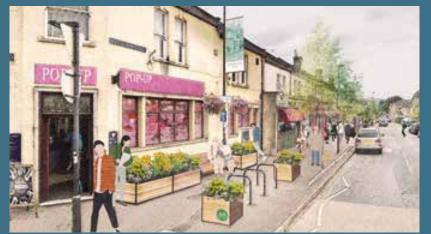


September 2023

Bath & North East Somerset Council

Improving People's Lives









INTRODUCTION

We are passionate about Bath & North East Somerset - our people and our place. We are proud of our diverse and vibrant communities, our strong economy, our heritage, our beautiful surroundings and the people who live and work here. We are determined that you will have a greater say on the issues that are most important to you.

Across the range of projects we are delivering with you, we aim to improve our city and town centres and rural areas, provide new employment and learning spaces, create new attractions, enhance green spaces and streets and bring cultural activity and events all of which our community can be part of, enjoy and benefit from.

Bath & North East Somerset Council has a single overriding purpose of improving people's lives. This relates to everything we do from cleaning the streets, to caring for our older people. It's the foundation of our strategy and drives our commitments, spending and service delivery.

We have two core policies - tackling the climate and nature emergency and giving people a bigger say. You'll see these policies shape all projects, they are integral to what we aim to deliver.

Covid-19 has brought into sharp relief the challenges facing our area that have sometimes been hidden or ignored. Through green recovery we aim to a build stronger, more diverse and resilient economy to support local jobs and business while tackling the climate and ecological emergency. We also need to work hard to reduce inequality, boost health and wellbeing and deliver more affordable homes. Fostering opportunities for our communities to come together, work, exercise, meet, learn and play is fundamental to continuing to improve our area for current and future generations.

I am delighted to introduce the Place Prospectus for Bath & North East Somerset, which is an opportunity to celebrate our beautiful area and the talents of our communities. The prospectus provides an overview of key priority projects planned and underway. We hope this will serve as an invitation to visit, live, work and invest in our fantastic area.



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This Place Prospectus for Bath & North East Somerset outlines key projects in development and delivery that help to establish our future ambition, reflecting the vision to realise the fantastic potential of our area.

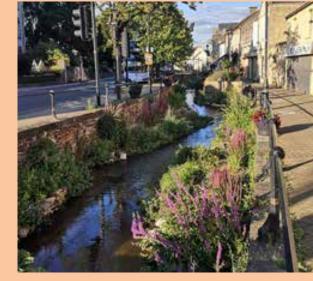
Setting the context for investment and outlining the unique selling points of our beautiful district, talented residents and innovative business community, Bath & North East Somerset is truly a great place to live, work and visit.

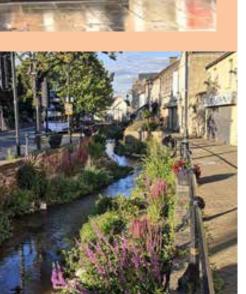
The prospectus gives a high level introduction to current and proposed regeneration and green infrastructure projects that seek to regenerate and improve our area.

This is proposed to be a living document that will be updated as new projects develop and to reflect new funding that is secured.

The audience is both our communities, residents and local businesses, as well as potential collaborators, investors and delivery partners.











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OUR FUTURE AMBITION

IS FOCUSED ON

WORKING TOGETHER

Working together with our communities, and alongside investors, developers, designers and partners who share our future ambition we seek to deliver projects and services that help create great places and leave positive legacies for future generations.





Building tomorrow's homes, workplaces, leisure spaces streets and routes, ensure that our urban and rural environments improve health and wellbeing, air quality, nature recovery and resilience and mitigation of climate change, along with addressing issues of social inequality and environmental decline.



- Use our exceptional urban and rural environment to increase value.
- To become a model and future exemplar of sustainable urban and rural living.
- Use our distinctive places to add value, income and attraction to key high value businesses.
- Build upon our outstanding quality of life.
- Develop an active and engaged community.
- Build upon our talented and creative workforce.
- Use our excellent educational offer - high performing schools, leading universities and further education colleges and use to increase innovative spin-out businesses.
- Create and support prosperity, opportunities and good health for all.
- To show equality, inclusive growth and support our most vulnerable.

- Utilise our strengths in science, technological innovation, creative and low carbon industries.
- Complete significant development sites to deliver new homes, workspaces and jobs.
- Make better use of our public street space to be accessible, more pleasant to use, and promote sustainable transport as a priority.

Our aspiration is to deliver genuinely high-quality regeneration that supports strong and socially inclusive communities. We will ensure that residents, businesses and visitors will enjoy the shared benefits, firmly establishing the region as the UK's destination of choice to live, learn, work, create and innovate.

DELIVERING A CARBON NEUTRAL & NATURE POSITIVE ECONOMY

We will champion a green and clean economy which is environmentally responsible that values natural assets and is climate resilient, whilst looking for the economic opportunities within the sector which will help stimulate further growth.



OUR LIVES SKILLS WORK CREATIVITY INNOVATION FUTURE

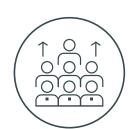
INNOVATIVE SPIRIT

OUR REGION

£33BN A YEAR ECONOMY

1.1 M
POPULATION

45K
BUSINESSES



Home to the UK's most qualified workforce outside of London



International reputation for academic excellence



World leader in knowledge based sectors including creative industries



Triangle of dynamic economic activity anchored by London, Bristol and Birmingham







Excellent Quality of Life

The region home to the most skilled workforce of any English core city region

Beauty and unmatched heritage -UNESCO World Heritage site and Areas of Outstanding Natural Beauty

Diverse place with strong local identities and passionate people

FOREFRONT OF THE 21ST CENTURY ECONOMY

The West of England's economy is built on strong foundations with innovative and creative businesses and a highly skilled population. The economy is worth over £33bn a year. With a population of over 1.1 million people, one of the highest levels of graduates in the UK and over 45,000 businesses. the West of England competes on a global scale. It's a region where highlyskilled people work, where ideas flourish, and where businesses grow.

It's also a place that a diverse population of people call home.

The region has a highly skilled workforce, with thousands of graduates from our top universities joining the talent pool each year.

Locally, we are investing in apprenticeships and skills development to ensure that our home-grown talent have the expertise to contribute to our vibrant business economy, including new green skills sector.

The region home to the most skilled workforce of any English core city region with a higher employment rate than any other major English city.

BUSINESS AND INNOVATION

Our thriving economy is fuelled by all sectors, in addition to high growth businesses. These sectors include technology, engineering, creative industries, business services and high-tech manufacturing.

We are home to SETsquared, the world's best university incubator and have a strong track record of commercial success in bringing research and innovation to market.



Potential to become a model and future exemplar for sustainable urban and rural living

CONNECTIONS



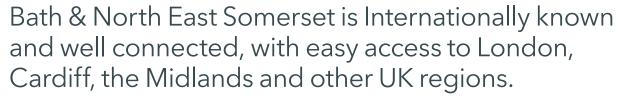












Bath benefits from fast and frequent direct rail services to Bristol (12 mins duration) and London, both operating every 30 minutes.

The city also benefits from direct rail services to Cardiff, Cheltenham, Gloucester, Portsmouth, Southampton and Weymouth; plus connections to the rest of the national rail network.

The district offers excellent traffic-free cycle routes including the NCN4 Bath to Bristol and Devizes and the NCN24/244 Bath to Radstock and Frome, and has a number of recreational greenways.

There is also a network of modern and frequent urban and inter-urban buses, Demand Responsive Transport, and Park and Ride facilities serving Bath.

Belfast Dublin **(1)**

Manchester

Cardiff

Edinburgh

Birmingham

BRISTOL

London

Amsterdam

BATH

High speed broadband, public Wifi and cutting edge **5G** mobile network

of the UK within 4.5 hours of **Bristol and Bath**

Digital 85% 75mins

to London **Paddington**

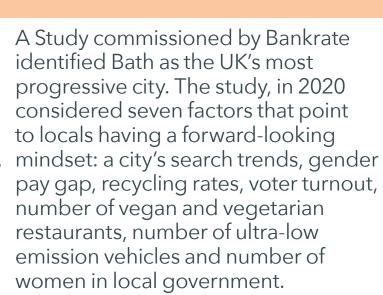
INSPIRED LIVING

BATH

Designated a World Heritage site in 1987, and again in 2021 as a 'Great Spa of Europe' in 2021, the City of Bath is known globally for its heritage including: the Hot springs and Spa, Roman remains, Georgian architecture, Georgian town planning, Georgian social setting, and its landscape setting.

Bath is ranked in Top 20 Best Small cities in the World Monocle's Small Cities index focusing on settlements fewer than 250,000 around the world identifies Bath as the 17th best small city globally in 2020, it was the only UK city on the list. With a population of over 94,000 people, Bath scored highly on factors such as business opportunity, green ambition and being warm and welcoming.

Bath was ranked by Bankrate as the UK's Most Progressive City in 2020.









UK's only hot springs

A Study commissioned by Bankrate identified

Bath as the UK's most

progressive city

Excellence in sport and world class arts, fashion and culture

Strong retail and hospitality offer

Major riverside development including Manvers Street, Avon Street, Bath Quays and Bath Riverside

Active and engaged communities

A Study commissioned by Bankrate identified Bath as the UK's most progressive city

Strengths in knowledge, ICT, creative and low carbon industries

Thriving Rugby Club and growing sporting reputation

City of Bath World Heritage Site designation

INCREASED OPPORTUNITY BUSINESS

Bath Unlimited, supported by B&NES council, showcases some of the amazing and differentiated companies based in the region. It includes global leaders like FUTURE plc, Rotork, Lovehoney, Buro Happold and Grant Associates.

B&NES IS HOME TO AROUND

8,500

BUSINESSES, EMPLOYING AROUND

93,000
PEOPLE

£4.4BN

VALUE OF THE B&NES ECONOMY

£470M

VISITOR CONTRIBUTION TO THE LOCAL ECONOMY (VISIT BATH, 2020)



With an innovation eco-system which ranges from world-class business incubation to world-changing engineering excellence

BUILT & NATURAL ENVIRONMENT

Proud national reputation for pioneering design, environmental expertise and and green infrastructure delivered with a wide range of stakeholders, that is delivering for people, nature and place.



PROFESSIONAL SCIENTIFIC & TECHNICAL

Our largest sector with over 1800 businesses. Activities include management consultancy, architectural and engineering services; scientific research and development; and advertising and market research.



ADVANCED ENGINEERING

With historical links to the Admiralty, Bath now plays host to cuttingedge technical consultancy and manufacturing firms, such as BMT and Horstman Defence Systems.



INCREASED OPPORTUNITY

BUSINESS CONTINUED

FINANCIAL SERVICES

Harnessing digital innovation alongside financial expertise, our leading financial service providers such as Altus, Fidelius and Novia have created a centre for exceptional customer experience.



TECH & INNOVATION

With an innovation eco-system which ranges from world-class business incubation to world-changing engineering excellence, Bath's tech sector benefits from the support of its two Universities and proximity to the Western Gateway.



Bath and Bristol's tech sector raised just under £1bn in funding in 2022 and is more productive than Manchester, Birmingham and Edinburgh's tech hubs.
TechSPARK, 2023.



established businesses including Altus, ORX and A&G Wealth.

Bath has many major national and international companies locating head office functions here. Well-known names in the legal profession include Stone King, RWK Goodman and Mogers Drewett, and firms specialising in intellectual property law (such as EIP and Abel & Imray) particularly benefit from the area's cluster of creative, scientific and technology-based businesses.

Internationally Bath has a reputation for elite Sports. Bath Rugby is well renowned, bringing in thousands of international visitors every year. The Bath University Sports Training Village hosts international teams in preparation for international events in the UK and runs an acclaimed programme - Team Bath.

CREATIVE & DIGITAL

Our thriving Creative, Digital and Arts has impressive scale and international reach, with over 4,000 employees in the sector as of 2022. Bath has been named by Tech Nation being a key part of an internationally regarded Tech Cluster.

Key anchor companies such as Future Plc have spun out innumerable successful tech start-ups including Network N, Dialect, PlaySports Network, Discovery and Shift Active Media. This has fuelled large growth in digital content production.

DIGITAL INNOVATION

There are several projects and networks in the region supporting new digital innovation, including TechSPARK. Pilot schemes are testing out key new 5G technologies to foster innovation, such as augmented reality and high-density use.



TALENT & SKILLS EDUCATION



UNIVERSITY OF BATH

Top ranking UK
University with a
reputation for research
and teaching excellence

The University of Bath includes many centres of excellence that are truly world-class in their field.

These include the Advanced Design and Manufacturing Centre, Centre for Smart Warehousing and Logistic Systems, Centre for Autonomous Robotics and the Centre for Bioengineering & Biomedical Technologies.

Ranked 7th in the UK by the Guardian University Guide 2023

Ranked 5th overall by the Complete University Guide

University of the year 2023

Times and Sunday Times Good University Guide

86%

for overall student satisfaction in the National Student Survey 2022

Research grants and contracts portfolio is worth **C.£170M**

20,311

students enrolled (2022/23)

93% of full-time UK-based graduates were in high-skilled employment 15 months after leaving the University of Bath in 2020, compared to 73% nationally.

EDUCATION

Bath & North East Somerset has one of the most highly skilled resident populations in the West of England 52%

OF RESIDENTS
BEING QUALIFIED
TO NVQ 4+ LEVEL

25%

OF RESIDENTS EMPLOYED IN PROFESSIONAL OCCUPATIONS



Advanced motion tracking technologies for use in the entertainment industry

UNIVERSITY BATH SPA

Teaching and researching across art, sciences, education, social science, and business.

The University employs outstanding creative professionals who support its aim to be a leading educational institution in creativity, culture and enterprise in which their research strengths and expertise are focused.

Ranked as one of the UK's best creative Universities, with courses ranging from Fine Arts to Film Production, and a number of new facilities such as a TV studios and post-production complex.

The university has a strategic focus on professional creativity, and a dedication to new practical solutions to social, environmental and cultural challenges.



accreditation as a Social Enterprise, one of five in the UK.

3rd in the South West for teaching quality

(Sunday Times University Guide, 2023).

Bath Spa Locksbrook Campus won several architecture awards following £23m refurbishment



TALENT & SKILLS

EDUCATION CONTINUED



BATH COLLEGE

- Rated 'Good' by Ofsted
- Awarded Silver status in the government's Teaching Excellence Framework
- Excellent employability provision strong destinations
- 6350 students (2021/22) including school leavers, adult learners and apprentices

Bath College provides innovative training to develop skills, inspire individuals, enrich the wider community, and encourage all to achieve and progress.

They offer more than 1400 courses from entry to degree level to 10,000 learners across two campuses in Bath & North East Somerset annually: Somer Valley Campus in Westfield and City Centre Campus in the middle of Bath.

Departments at Bath College Somer Valley Campus include Construction, Animal Care, Horticulture, Motor Vehicles, Engineering and Painting & Decorating.

City Centre Campus courses include Music, Media, Performing Arts, Care, Hair & Beauty, Catering & Hospitality, Special Educational Needs and English Language.

WORKFORCE DEVELOPMENT

- The Employment & Skills
 Pod provides support and
 advice to residents wishing
 to upskill
- Skills Bootcamps give employers dedicated training packages for their existing staff
- Future Bright offers training and personal budgets for residents looking to progress in their careers or business
- Sector-specific programmes such as IO Academy and the 3D Academy provide short intensive courses for people in emerging industries
- A whole host of additional skills programmes target individual groups, such as lone parents and residents with special educational needs





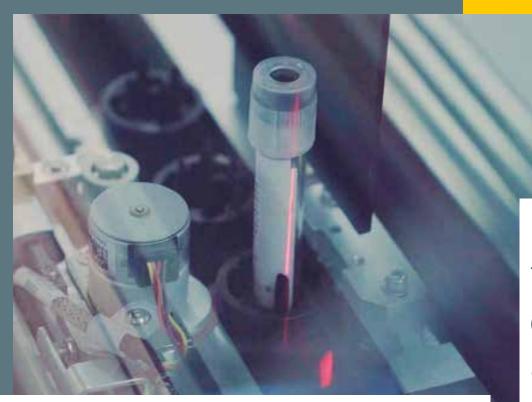


- 14 of our schools are rated as outstanding by OFSTED in 2023 (13 primary and 1 secondary).
- Ralph Allen School was named one of the top five comprehensives in the South West by The Times in 2023.
- Two Rivers Primary School, newly opened in November 2022, was the first primary school in B&NES to be awarded Passivhaus Plus accreditation.

RESEARCH & TECH

The two universities have been leading the way nationally to develop the skills needed in:

BUSINESS, RESEARCH & CARBON TARGETS.



BRISTOL & BATH SCIENCE PARK

The Science Park is home to the Institute of Advanced Automotive Propulsion Systems (IAAPS), part of the University of Bath. The National Composites Centre is also based here, alongside a range of exciting innovative companies.

DETI

Digital Engineering Technology and Innovation (DETI) is a strategic programme of the West of England Combined Authority, delivered by the National Composites Centre. It is in partnership with the Centre for Modelling & Simulation, Digital Catapult, the University of the West of England, the University of Bristol, and the University of Bath.



Department for Business & Trade



FWD

FWD has been designed as a next generation skills, training, research, and innovation programme helping business, staff, and learners to be future-ready. FWD is a collaboration between B&NES Council, Bath College, Bath Spa University and University of Bath fusing science, arts, creativity, and technology.

CAMERA

The Centre for the Analysis of Motion, Entertainment Research & Applications (CAMERA) is a £5 million RCUK-funded research centre based at the University of Bath.

CAMERA creates advanced motion tracking technologies for use in the entertainment industry, to enhance training and athlete performance.

CDE



OUR ENVIRONMENT

ENERGY & (ARR)

We have set ambitious targets for energy and carbon reduction for the district including:

- Retrofitting 65k homes to make them net zero and ensure that new homes are net zero or net positive
- Increase the amount of energy generated through renewable sources from the current capacity of 22MW to at least 300MW
- Reduce car use by 25% by 2030 by reducing the need to travel, shifting more journeys to active travel and shared transport - including public transport, lift sharing, car clubs and demand responsive transport





League tables for recycling

4th out of 92 unitary local authorities

15th out of all 338 local authorities

Reducing waste sent to landfill

15% 2020

3%

59.2%

recycled and

composted

Waste

reused.

in 2021

of HGVs, coaches, buses and taxis entering the **CAZ** are now compliant

Public EV Charging Devices

cyclists on average used the Bristol to Bath cycle path daily in 2021



66%

Cut in carbon emissions from Council estate since 2010.

Area wide carbon emissions

1,063 ktCO2

2005

671 ktCO2

2019

37%

35.2K

Trees planted on Council and private land since 2020

OUR ENVIRONMENT NATURE

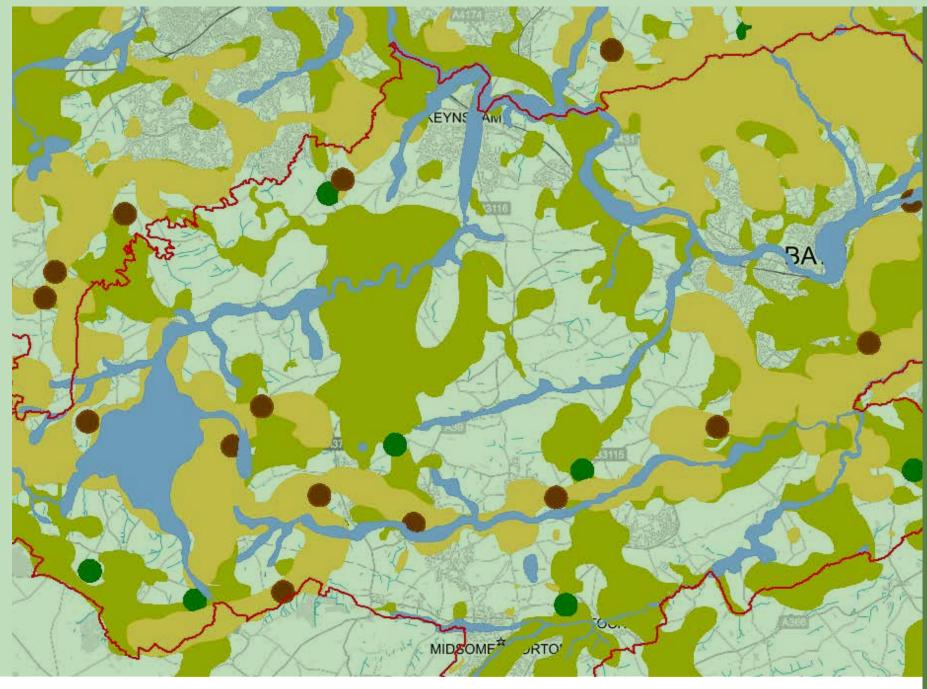




While the landscape of our area is internationally, nationally and regionally recognised for its natural beauty and wildlife, the state of nature as with rest of the country, has been declining dramatically over the past century or so.

The changing landform generates concentrations of habitat mosaics - interwoven grasslands, woodlands and waterways, which are unique to the region. Mosaic habitats are of high conservation value, and particularly under threat. The imperative now is to restore and reconnect these habitats through good stewardship and investment, and the opportunities are significant.

In July 2020, B&NES Council declared an ecological emergency. **The Ecological Emergency Action Plan**, sets out how B&NES Council intends to address the ecological emergency and become nature positive by 2030.



The need for well planned, designed, and managed green infrastructure has never been greater in responding to the climate and ecological emergencies.

We are working with partners to understand and value our natural capital (natural assets) and the ecosystem services they provide including soil formation, medicines, food, fresh water, pollination as well as cultural services such as recreation, aesthetic experiences and spiritual enrichment.

In partnership with others we are continually scoping and developing new projects that address nature recovery, climate change and inequalities in provision and access to green and blue space.

View the full **Investing in Green Infrastructure & Nature's Recovery** prospectus.

CREATIVITY AND CULTURE











Bath & North East Somerset is a place where Heritage and Culture can work together in order to creatively reimagine our future.

Bath is a pivotal part of the West of England Cultural Cluster. We are a region where creative, digital and high tech meet traditional industry and heritage. We are home to some of the best cultural organisations, education providers and venues in the South West.

Our area hosts a breadth of creative and cultural organisations including national organisations like the national trust as well as local organisations such as The Holburne, Theatre Royal, and Bath Spa University alongside local artists organisations and collectives. Together these partners are coming together to co-design a new arts and cultural strategy for Bath with North East Somerset.

Key emerging ideas include:

- Supporting a levelling up of access to arts and cultural provision by connecting our arts and cultural provision with our affordable housing, sustainable transport, carbon zero, regeneration and business development strategies.
- Trialling a creating a constellation of creative incubation spaces supported and directed by the communities within which they sit and partnered by a network of arts organisations and a cultural board, to offer a chance for everyone to be able to make and experience artistic work.
- Cultural Entrepreneurship which offers non-traditional but sustainable routes out of poverty for people with creative skills crossing traditional social-economic boundaries.
- Creative workshops which support skills-based learning, particularly upskilling digital skills, and increasing access to new technologies.

BATH WITH NORTH EAST SOMERSET OUR AREA

BATH

Bath is a prosperous and attractive city set in the stunning landscape of North East Somerset. Known internationally for its UNESCO World Heritage status, the area also benefits from a growing reputation as a great place to live, work and study.

KEYNSHAM

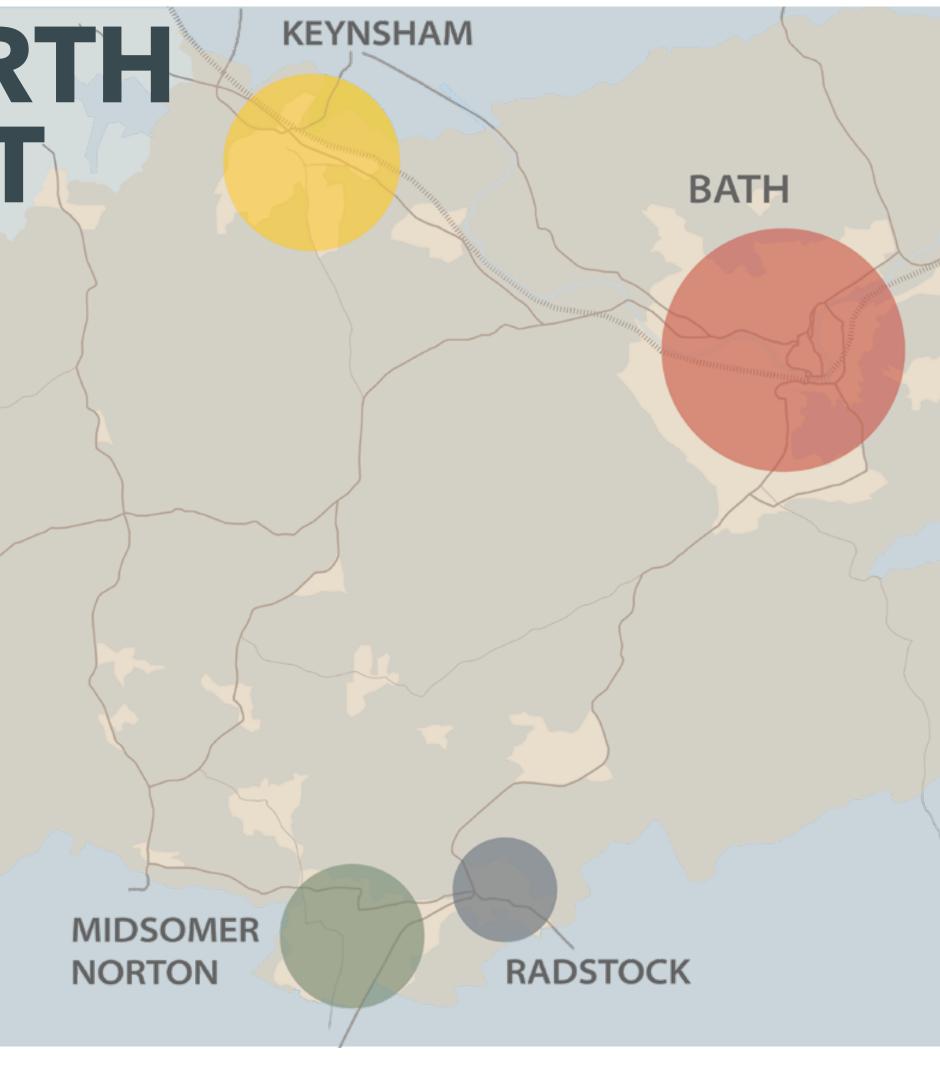
This historic market town located between Bristol and Bath, is well located and accessible. Keynsham is expanding to accommodate growing population while retaining it's attractive rural setting. A vibrant town with a lively social scene, events programme and attractive waterways and park.

MIDSOMER NORTON

A historic market town dating back to medieval times, set in the Somerset countryside. The town is a service, employment, shopping and leisure centre for the wider area. With an attractive Town Centre with a river setting, plus a new town park and leisure park. This is a friendly town with a strong community and a fascinating industrial past.

RADSTOCK

This attractive small town located on the northern edge of the Mendip Hills. One of the best preserved former coalmining towns in England, the town has a number of distinct communities at Coombend, Clandown, Writhlington, Haydon and Radstock, located in a series of valleys.



PLACE PROJECTS

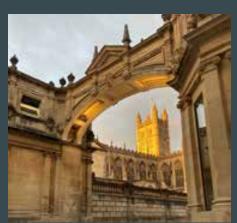
















PROJECT SUMMARY MILSOM QUARTER

These uses will be delivered in four distinct character areas:

Proposals include new build sites for residential development, visitor accommodation; maker space and workspace; buildings to be repurposed; public space improvements and zero carbon

interventions.

We are proposing that the Milsom Quarter becomes Bath and the South West's fashion destination. The Milsom Street core will become the world class Fashion Museum's new home, will house a range of high-end fashion retailers and will host more festivals and events making it less dependent on shopping.

We will also take the opportunity to deliver more housing in the area, through new development and the conversion of underused space on upper floors of existing buildings.



retaining its character as an important location for fashion-led retail and home to an enhanced Fashion Museum. Space for events and festivals and workspace provision complemented by the food and drink offer of George Street to the north and retail to the south

2. BROAD STREET YARDS

new build contemporary space, better connecting Milsom Street and Broad Street, providing opportunities for a vibrant mix of maker space, flexible workspace, retail and visitor accommodation.

3. ST MICHAEL'S NEIGHBOURHOOD

a growing residential neighbourhood for Bath with new development and conversions of upper floors supporting a range of local shopping and amenities at ground floor level with a new public square.

4. WALCOT STREET GATEWAY

an improved entrance to Walcot Street through housing-led development on the Cattlemarket site and improved public spaces.

The Masterplan for the Milsom Quarter identifies four key areas of change within the northern part of Bath City Centre.







BATH QUAYS



Bath Quays is the Council's flagship redevelopment project, creating a new and vibrant quarter for Bath's businesses to flourish. It is the most significant development opportunity in a generation. Bath Quays is delivering much needed Grade A office accommodation, providing space for the city's growing businesses as well as attracting quality employers to the city.

The development will enhance the City's and regions reputation as a home for business, growing Bath's economy, creating 2500 new jobs, particularly in the high tech, life sciences, financial and professional sectors.

All new buildings will use sustainable construction methods, reducing their environmental impact and adapting to climate change.







- Development to the north of the river is being delivered in partnership with Legal & General. The mixed use development is consented to provide 160,000 sqft of office space, 90 apartments, a hotel, basement car park, retail and food & beverage units centre. and new high quality public realm.
- No 1 Bath Quays is the first new office building in Bath for a generation. A landmark office building located on the south bank of the river. with riverside views and within easy walking distance of the city centre and a large riverside public space for Bath Spa train station.
- Bath Quays is connected by the new pedestrian and cycle bridge over the River Avon, linking Bath Quays with an active travel network, providing an essential connection for both resident and business communities to the city
- The new waterside park incorporating flood mitigation measures has been created, providing direct access to the river with upper and lower promenade, cycle routes, natural landscaping and events.



PROJECT SUMMARY BATH QUAYS SOUTH

No 1 Bath Quays provides the City with a new space for business alongside new public realm, where life & culture can be enjoyed.

The 44,500 sq ft landmark office building is within easy walking distance, via the new pedestrian and cycle bridge, of Bath Spa Station, Southgate Shopping Centre and all the City's heritage, retail and creative amenities.

On the south of the river, Bath Quays is a blend of historic buildings and contemporary architecture.





No 1 Bath Quays offers modern Grade A office space at EPC A, including 24 hour access, electric car charging, PV array, superfast broadband, VRF air conditioning, bike storage, changing and drying facilities. The building has welcomed its first occupiers in Equisoft, who have their new UK and European HQ on the 4th floor, and Fidelius on the 1st floor. Both organisations are existing Bath based businesses who have expanded into their new home.

Neighbouring No 1 is the Grade 2 listed Newark Works, which has been creatively regenerated to provide 40,000 sq ft of new workspace, coworking and food and beverage offer.



CITY REGION SUSTAINABLE TRANSPORT SETTLEMENT

Working with our partners at the West of **England Combined Authority, the Council is** developing several transformational transport projects over a five-year period.

The projects will will help to meet our net-zero aspirations, providing genuine travel choices that will help to decarbonise our transport system, promote a shift from cars to public transport, walking, wheeling, and cycling.

STRATEGIC CORRIDORS

The Council is delivering high-quality bus prioritisation and safe, direct, and continuous walking, wheeling, and cycling routes across its key strategic corridors:

- The A37, A362, and A367: providing genuine travel choices within, throughout and to/from the Somer Valley between Bath and Bristol.
- The A4: improving journey times, reliability, and safety between Saltford, Keynsham, Bath, and Bristol.





LIVEABLE NEIGHBOURHOODS

Working with local communities, the Liveable Neighbourhoods programme is improving residential streets by encouraging active and sustainable travel, reducing car dominance, and creating more pleasant outdoor spaces.



Making best use of the constrained network in the city, the Council is developing schemes that will prioritise people and rationalise use of the transport system to remove conflict.

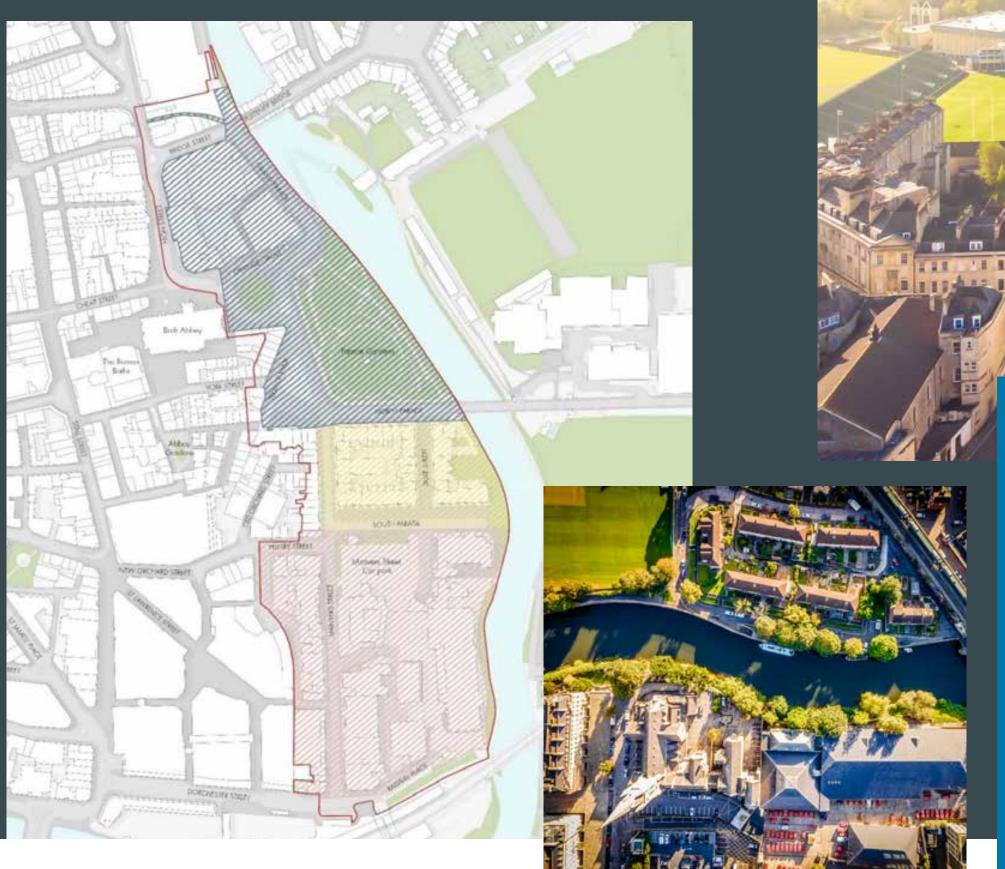
Schemes will promote walking, wheeling, and cycling in safe environments, and ensure buses can access the bus station efficiently and reliably.







BATH CENTRAL RIVERSIDE



Bath Central Riverside is a new regeneration scheme covering the area between Pulteney Bridge (north) and **Bath Spa Train Station (south).** An Outline Business Case unlocked

The scheme will act as a catalyst to transform and reimagine the area, unlocking its potential and creating benefits for both residents and visitors, whilst maintaining the importance of the city as World Heritage Site and responding to the climate change and ecological emergencies.

An Outline Business Case unlocked five workstreams that will be delivered between 2023-2025.

These workstreams are

- Bath Central Riverside Masterplan
- Guildhall Option Study
- Grand Parade Colonnades
- Manvers Street public realm
- Pilot and demonstration events

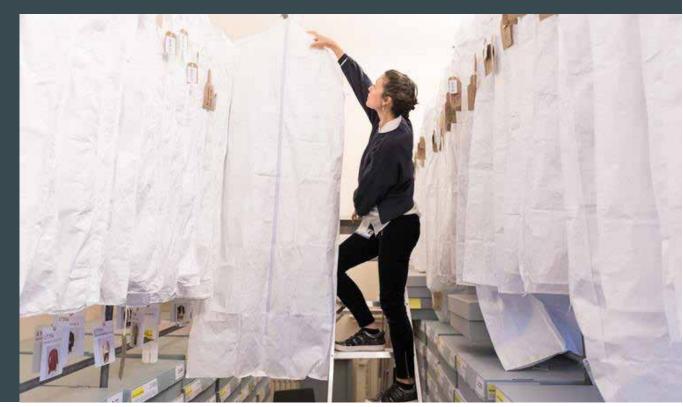
REFASHIONING BATH





CREATING A PLACE FOR

CREATIVITY
OPPORTUNITY
DISCOVERY PLAY
ENJOYMENT
EVERYONE



The **Refashioning Bath** project will comprise two sister sites:

A brand-new **Fashion Museum** in the centre of Bath and a **Fashion Collection Archive** located at Bath Spa University's Locksbrook campus.

The Fashion Museum will open on the site of the Old Post Office, realising the power of fashion to more people than ever and extending the reach and reputation of the internationally respected collection which was gifted to the city in 1955 and is exhibited worldwide.

The museum will uncover the past, present, and future of fashion and its positive role in civic life through its potential for individual and cultural transformation.

We will champion designers, makers, manufacturers, and wearers and celebrate the diversity and complexity of fashion. We want to reach the widest possible audience by creating a dynamic, relevant, and meaningful encounter with fashion through a programme which will inspire, embolden, and empower and provide a window to the future of the fashion industry.

To find out more about the Fashion Museum Bath and its exciting transformation, please visit **www.fashionmuseum. co.uk** and sign up to the newsletter.







BATH CITY CENTRE HIGH STREET RENEWAL PROGRAMME



Over five years, a programme of public space investment and on-street activity and animation will bring events, entertainment and art to the Milsom Quarter and Kingsmead Square.





Investment will include increased on street greening, new street furniture, seasonal arts, street dressing and entertainment including an events, markets and outdoor performance programme focused on Milsom Street, Green Street and Kingsmead Square.

The programme also includes development of an Outdoor Trading Strategy to re-imagine how spaces are used for markets and trading around the city.

The Love our High Streets project supports the Council's Liveable Neighbourhoods

agenda and seeks to respond to the Climate and Ecological emergencies and the transition towards less car dominated and more accessible, peoplefriendly High Streets.

Early interventions have included the introduction of parklets to provide greening, seating and cycle parking. Major street events and markets have included the Great Bath Feast and the Milsom Street Festive Lighting (2021), and experimental trials to reduce private vehicle access to streets.





YORK STREET **PUBLIC REALM** IMPROVEMENTS

The public realm scheme complements the opening of the World Heritage **Centre and Clore Learning** Centre. The state-of-the-art redevelopment of the former City Laundry, has brought back to life an important group of dilapidated buildings in city centre.

Funded by National Lottery Heritage Fund, The World Heritage Centre will serve the city by expanding the knowledge and understanding of the World Heritage Site. The Clore Learning Centre provides new purpose built education facilities for school and community groups.





£1.2M

Lead Designer: B&NES

Principal Designer: Rexon Day

Landscape Design: B&NES

Principal Contractor: Volker Highways

Sub contractors: Volker Laser, Zack Contractors

Consultants: WLP

The full public realm scheme comprises the section of York Street, between Kingston Parade and Stall Street, and the northern section of Swallow Street. Through the pedestrianisation of the area, the scheme seeks to enhance the visitor experience to this special part of the city, improving both the amenity and accessibility of the streetscape.

Along with the pedestrianisation, the scheme delivers a waterproof membrane, a level surface throughout, a new surface treatment in natural stone and new street furniture and lighting.

The scheme enhances the sense of place and ease of movement by creating an inclusive, safe and secure environment that celebrates and is sensitive to its historic setting.

Construction of the first phase works was completed in summer 2021, with second phase completing in April 2022.



PROJECT SUMMARY BROAD STREET YARDS



Broad Street Yards is a proposed new build maker space due to be developed on the existing surface level **Broad Street Car Park, with** an approximate development potential of 16,000 sqm. The scheme seeks to regenerate the underutilised urban backland site within B&NES land ownership.

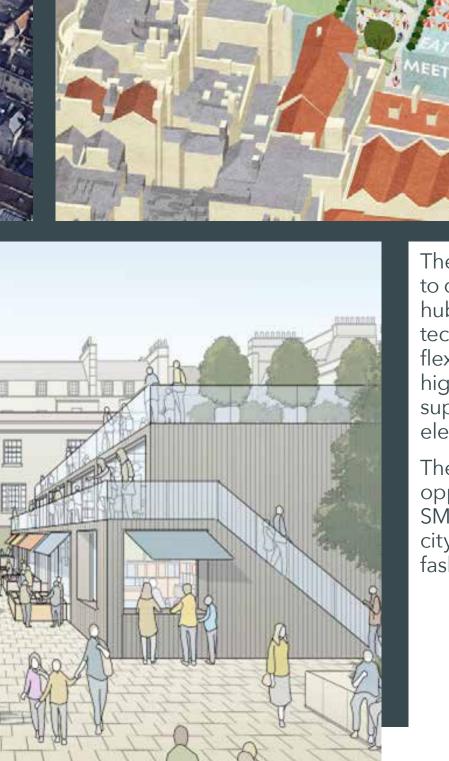
Located in the north of the city centre, the car park is bounded by George Street in the north, Broad Street in the east, New Bond Street in the south and Milsom Street to the west streets.







The development will provide opportunities for start-ups and SMEs to operate in the heart of the city and engage with the nearby fashion and homewares industries.



BROAD STREET PLACE COMMUNITY GARDEN

The Broad Street Place Community Garden scheme seeks to:

ENLIVEN the place with seating, art, pattern and colour creating an urban living room for the community

ENHANCE opportunities for biodiversity and wildlife. Use of natural and recycled materials to integrate playful and child friendly features

ELEVATE the entrances and improve public experience of the space, create distinctive initiatives which puts the community garden on the map



The development aims to realise the huge potential of the existing community garden within Bath city centre and deliver an improved public space for residents, businesses and visitors.

Through a phased approach, beginning in 2021 and concluding in 2024, the Council are delivering a public realm enhancement scheme which includes:

- Increasing footfall and dwell time for a variety of users by improving recognition and quality of the space through playful and user-friendly design.
- Invigorating Broad Street
 Place by fostering community
 links which support long term local stakeholder and
 community interaction with
 the space.

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 Place by fostering community
 links which support long term local stakeholder and
 community interaction with
 the space.
- Improving safety by removing trip hazards and allowing for natural surveillance.
- Improving safety by removing trip hazards and allowing for natural surveillance.
- Addressing existing accessibility issues and investigating lighting improvements.
- Enhancing opportunities for biodiversity, providing a distinctive wild place within the city.

Bath & North East Somerset Council

VACANT UNIT ACTION PROJECT

An exciting three-year project that will bring life to vacant properties as part of the High Streets Renewal programme.

Focused on Bath City Centre with satellite interventions planned in Twerton High Street, Keynsham and Midsomer Norton this Combined Authority Recovery funded project (2021-24) supports artistic interventions, meanwhile uses, pop-up and innovative business and community use projects in vacant shops and buildings on High Streets.

The project will be delivered across two phases with a total value of £500,000 from the Combined Authority plus in-kind match funding from Bath Business Improvement District.

These pilots projects will act as a catalyst for further high street interventions and unlock future investment to create opportunities for more cultural activities and additional employment space.













- **1.** Unit 14 Midsomer Norton. Transforming empty retail units into community space.
- 2. Keynsham Make Space, Temple Street. Full refurbishment of a vacant property back into a flexible space available for arts, pop-up and community uses.
- **3.** In The Meanwhile, Temporary Art Space on Milsom Street, Bath. Partnership with Bath Spa University.
- **4.** Made in Bath. A series of pop-ups with local independent traders.
- **5.** Proposed Co-Working Space on Temple Street, Keynsham.
- **6.** Supporting local charity pop-ups Share & Repair.
- 7. The High Street Hub, Bath City Centre. Creating a working space supporting the Council and community partners in an otherwise vacant property.
- **8.** Window installation bringing vibrancy to an area of Bath City Centre experiencing high vacancy rates.
- 9. Milsom Quarter
 Meanwhile Use popups until the Old Post
 Office in Bath City
 Centre is redeveloped
 into the new Fashion
 Museum.



PROJECT SUMMARY BATH RIVER LINE

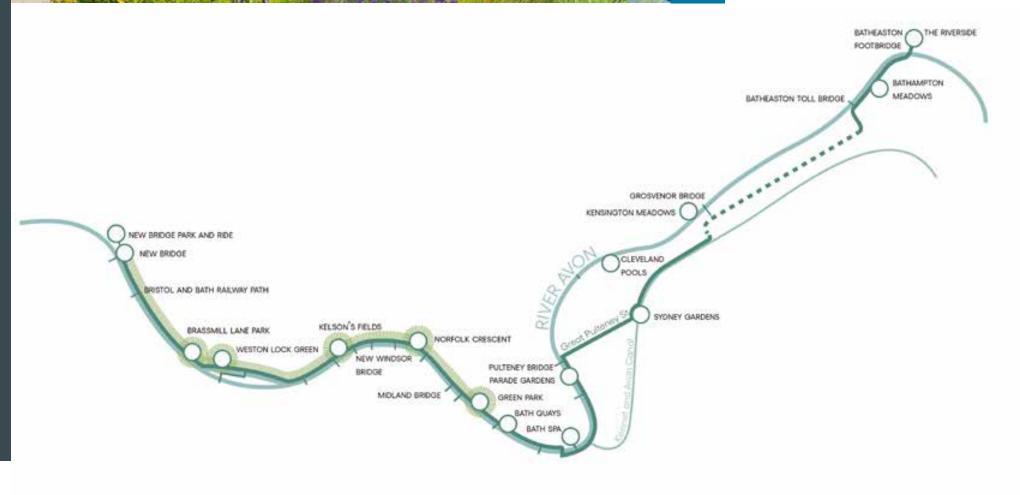






The Bath River Line will form a linear park from Newbridge to Batheaston, following the route of the River Avon, connecting communities and enabling people to explore the city in a more sustainable way.

The project will enhance the natural environment through habitat restoration, supporting a biodiverse ecological network and providing greater resilience to climate change. Funding for phase 1 of the scheme has been secured.



BATH WESTERN RIVERSIDE: PHASE II

Bath Western Riverside Phase II is a proposed development on part of the former gasworks site in Bath. The site forms part of Bath Riverside and is allocated for residential development.

A loan from West of England Combined Authority (WECA) allowed B&NES to purchase approximately 30% of the Phase II land.

In April 2020, the Council committed to gas rationalisation and associated enabling works, utilising Homes England funding. The gas rationalisation works completed in Summer 2023.







In May 2023, an outline planning application was submitted to the Local Planning Authority. Proposals include:

- Up to 351 residential units.
- Exceptional building performance standards based on Passivhaus principals and a fabric first approach.
- Provision for a community / commercial unit.

The scheme aims to maximise affordable housing through the provision of social rent and shared ownership units.

The scheme design includes:

• A focus on green space and biodiversity.

- The prioritisation of people over cars.
- Active residential frontages.
- Low carbon and energy efficient homes.
- Low car and low energy use in line with our ambitions to build a sustainable future for B&NES that is net zero and nature positive by 2030.

The Sustainable Travel Route (STR), secured through the site, will provide a link to the wider Bath Riverside area, providing pedestrian, cycle and vehicular connectivity, with the inclusion of electric vehicle charging, a new car club and secure cycle storage.





PROJECT SUMMARY MIDLAND ROAD

Midland Road forms part of Bath Riverside and is located to the north of the River Avon. The land is currently operated by B&NES Council as a Waste & Recycling Depot.

- Construction of the proposed residential development will begin once the site is decommissioned.
- The reserved matters planning application was secured in December 2019.
- 176 residential units will be delivered, with a 25% affordable housing mix of social rent and shared ownership units.





- 8 residential buildings with a mixture of maisonettes and apartments.
- 176 units in total with a mix of 1, 2 and 3 bedroom homes.
- Affordable apartments with a mixture of unit sizes.
- Car and cycle parking provision.
- A developed landscape strategy which creates habitats, open spaces and improved cycle and pedestrian routes.
- Community garden at the centre of the development.
- New planting to create buffer zones and enhance the riverside.



PROJECT SUMMARY BATHSCAPE





A Council-led partnership of 12 organisations with a shared interest in the green setting of the City of Bath World Heritage Site.

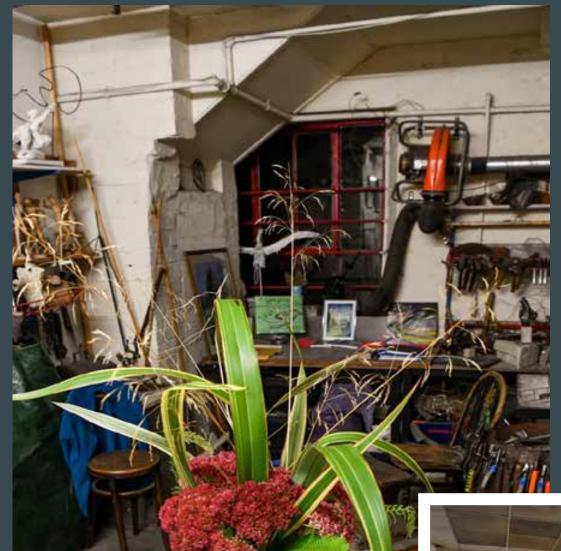
Currently delivering a 7 year programme of 25 projects supported by the National Lottery Heritage Funded running to autumn 2025, to ensure Bath and its setting is better recognised, managed and experienced as a landscape city, with the surrounding hills and valleys blending with the World Heritage Site and actively enjoyed by all.

Core themes are restoring habitats, improving health, enhancing access and upskilling residents, with additional links to sustainable tourism, growing green jobs and reducing inequalities in the city.

The area is internationally recognised for the quality of the landscape and importance of its wildlife, which balances the built environment and provides a valuable resource for both residents and visitors.

Discussion is underway to plan for 2025 and beyond to continue to engage people in management and enjoyment of the landscape and its integration with the urban fabric of Bath.

PROJECT SUMMARY BATH CREATIVE QUARTER





Creative workspace in Bath is in short supply. To address this, we are developing plans for a Creative Quarter in Bath. The proposed Creative Quarter would be a walkable neighbourhood, centred around the Bath Spa University Locksbrook Campus.

The project is led by a steering group, which includes Bath Spa University and Bath Artists Studio. WECA feasibility funding has been secured to develop the project. A survey and workshop event will launch in September 2023.

The proposed Creative Quarter would:

- Provide a new home for creative arts industry.
- Create employment and creative enterprise.
- Improve access to education.
- Develop community skills and support.
- Extend access to creative spaces to harder-to-reach, deprived neighbourhoods.
- Ease the transition from education to employment for creative graduates.
- Encourage creatives to share space, resources and knowledge.
- Help creatives flourish and contribute to the local economy.





Bath & North East

PROJECT SUMMARY BATH LOCAL CENTRES HIGH STREET RENEWAL



A programme of high street improvements and animation is bringing investment to four of Bath's local centres. These projects include:

1. HIGH STREET, TWERTON

This comprehensive improvement project started in October 2022 and, since then, two long-term vacant units have been reactivated, a sensory garden has been put in place alongside other 'greening' interventions and the events programme is well underway. Community art installations and a place branding approach will follow.

2. MOORLAND ROAD, OLDFIELD PARK

B&NES' only District Centre, this vibrant High Street is lacking recent investment and the interventions proposed will support the transition to a greener High Street. The concept design includes additional street furniture and planting, cycle storage as well as marketing and branding to promote this much-loved High Street. A consultation to inform the detailed design is due to take place in Autumn/Winter 2023.



3. HIGH STREET, WESTON

Situated to the far west of Bath, Weston High Street provides an important local service to residents. The improvement project aims to improve the visibility of the high street by focusing interventions at key gateways. Budgets are included for place branding and signage,

art, events, greening, cycle storage and street furniture. A consultation to inform the detailed design is due to take place in Autumn/Winter 2023.



This small local centre serves many local people but community engagement indicated that it felt unsafe and uninspiring. The consultation to inform the detailed design closed in February 2023 and work started on site in March 2023. New planters have been put in place at this location, with community art, further planting, wayfinding and improvements to street lighting to follow.









FWD is a disruptive collaboration, which will support the West of England to deliver high-quality employment and clean inclusive growth in a zero-carbon, creative and digital world. It has been conceived to address four interconnected challenges: supporting innovation and productivity; supporting inclusive growth; supporting the green recovery; and supporting local and regional vitality.

FWD will provide a deeply integrated approach to skills and curriculum delivery, business incubation-based innovation and research. It will include:

- A revolutionary curriculum, delivered by Bath Spa University and Bath College, offering modules at learning levels 4-7, with signposting to linked initiatives, including those offering level 1-3 and 8 provision. The curriculum is based upon tailored personal IPATHWAYs via a modular, stackable, blended, highly flexible 'hop on/hop off' delivery model; and involves technical, personal and resilience skills, experiential learning opportunities, and curated collisions with businesses.
- The FWD Innovation Offer, involves the globally-leading SETsquared University of Bath Innovation Centre and Bath Spa University's The Studio. FWD will provide three Cluster Foundry Business Acceleration Hubs and will host a University of Bath Makespace (for product design and prototyping) and an Ideaspace (for networking and collaboration).
- A collaborative University of Bath and Bath Spa University research presence in the City.

FWD will generate the following benefits:

- **Up-skilling** of 858 learners in year 1 (phase 0), increasing to 1430 learners in year 2 (phase 1). 75% progressing into 'better jobs'
- FWD's innovation offer will:
- **Provide business support** to 115 businesses per annum, increasing to 120 businesses annually from year 4 onwards
- **Support** 35 **start-ups** per annum (phase 0) and 25 start-ups annually from year 4 (phase 1)
- **Create** 125 **jobs** per annum through FWD's innovation and research activity
- FWD demonstrates a net benefit of **c.£40m** to the region

Phase 0 of FWD launched in January 2023 as a proof of concept with launch events in Summer 2023 and initial curriculum delivery commencing later in the year, alongside a Health focussed Business Acceleration Hub.

SOMER VALLEY ENTERPRISE ZONE



SVEZ will generate the following benefits:

- New net GIA floorspace of circa 40,000m²
- Support up to 1300 net additional FTE's in the West of England. This will contribute circa £66m p/a of net additional GVA to the West of England economy
- Support local business start-ups
- Drive business rate growth
- Support the existing town centre retail offer through site employment, including the ongoing place regeneration of Midsomer Norton High Street

An illustrative masterplan demonstrates how the mixed commercial development can be delivered and a Local Development Order (LDO) will be adopted, which will accelerate delivery and provide the flexibility needed to respond to market demand. It is planned to submit the LDO to the Local Planning Authority for a second statutory consultation in Q2 2023.

MIDSOMER NORTON HIGH STREET RENEWAL **PROGRAMME**

A total of £2.8m grant funding has been secured to deliver a range of improvement works and community-led projects on Midsomer Norton High Street, including:

- Creation of a new market square public space at The Island
- A reinstated market hall within the community owned Town Hall

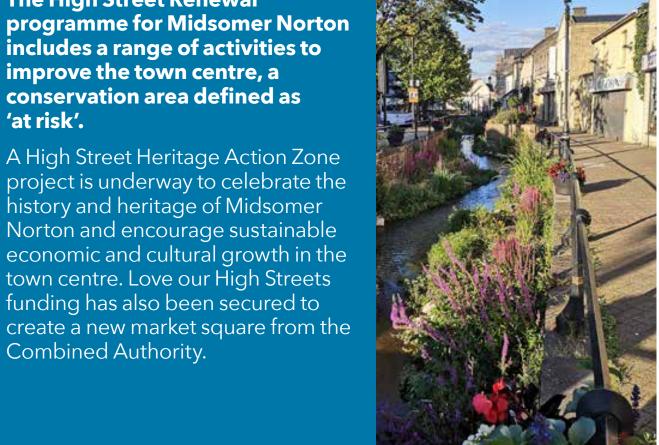
- Repair and restoration of High Street shopfronts and signage
- Conservation Area enhancements including new street furniture and street dressing
- Community engagement and a Local High Street Cultural Programme

















'at risk'.



A High Street Heritage Action Zone project is underway to celebrate the

history and heritage of Midsomer Norton and encourage sustainable economic and cultural growth in the town centre. Love our High Streets funding has also been secured to

Combined Authority.

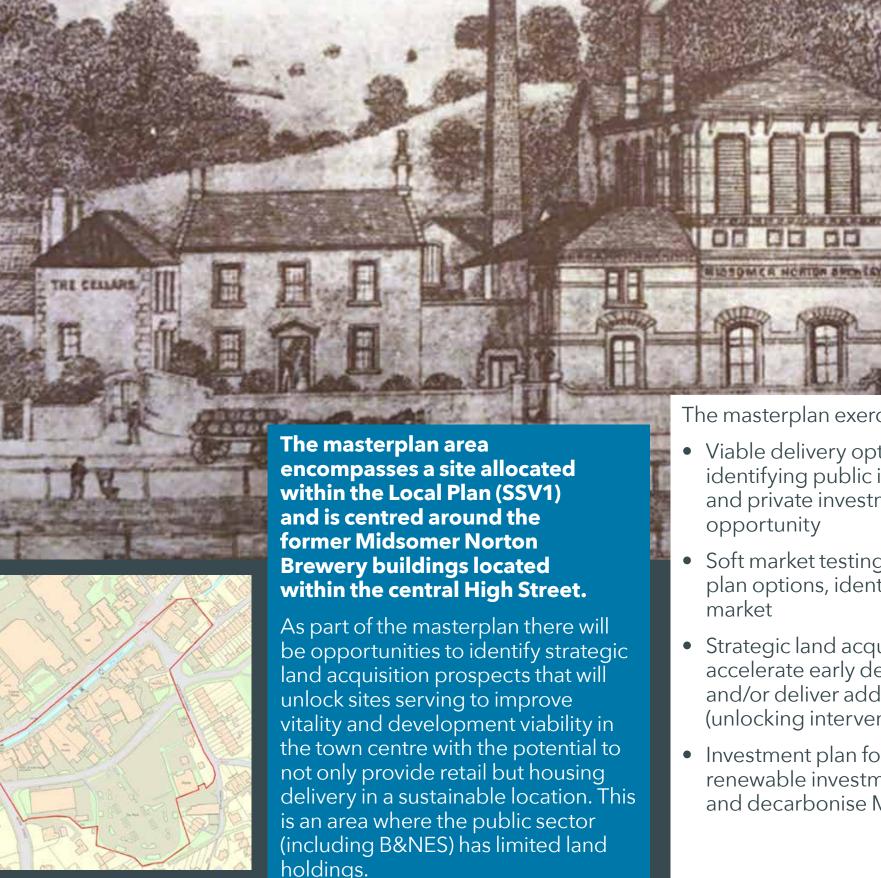






MIDSOMER NORTON OLD BREWERY QUARTER **MASTERPLAN**





The masterplan exercise will include:

- Viable delivery options identifying public intervention and private investment opportunity
- Soft market testing on delivery plan options, identifying routes to market
- Strategic land acquisitions that accelerate early delivery of homes and/or deliver additionality (unlocking interventions)
- Investment plan for sustainability/ renewable investment to retrofit and decarbonise Masterplan area



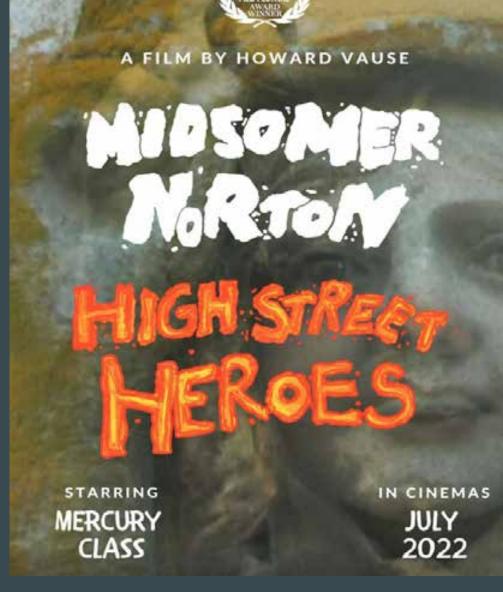


MIDSOMER NORTON HIGH STREET CULTURAL **PROGRAMME**

Midsomer Norton's Local Cultural Programme has been developed to support and develop cultural activities over the next two years which showcase the town's rich and fascinating history.



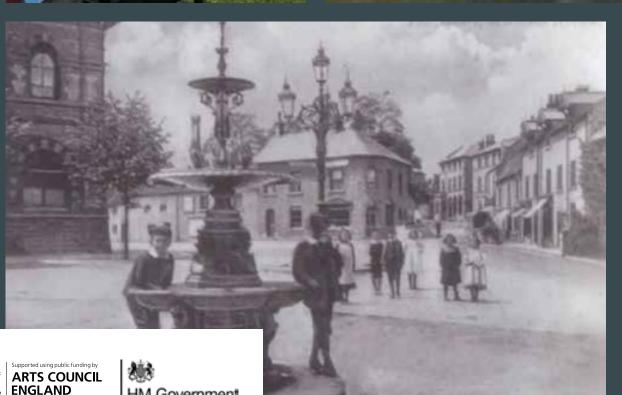




Funded by Historic England's High Streets Heritage Action Zone Scheme, it is run by Midsomer Norton 'Cultural Consortium', a group led by Midsomer Norton Community Trust with representatives from local community groups, with support from Bath & North East Somerset Council.

The project supports major local events including the Town Fayre, Illuminated Carnival, Music Festival and Wassailing, as well as developing pop-up seasonal markets. An animated film celebrates Midsomer Norton's "High Street heroes", while a forthcoming sound walk and upcycled bench trail will showcase local heritage in new and creative

Additional grant funding was also secured to deliver a programme of free weekend creative drop-in sessions at the new community hub, Unit 14, during the winter months.

















PROJECT SUMMARY SOMER VALLEY

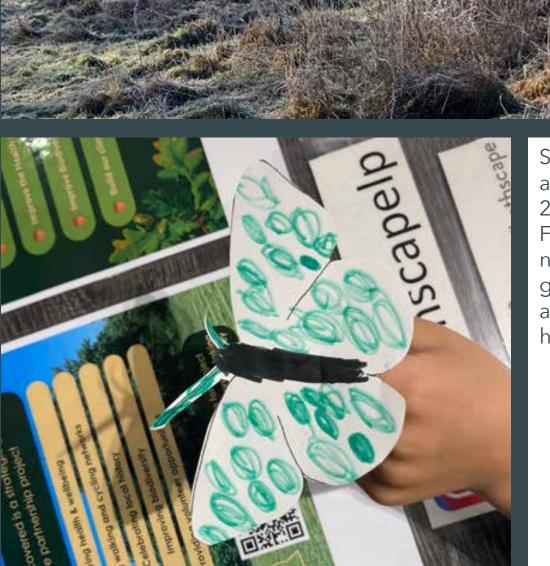
REDISCOVERED

Somer Valley Rediscovered (SVR) project area includes Radstock, Midsomer Norton and Westfield, the large villages of Paulton and Peasedown St John and surrounding countryside and smaller villages. It is an area that has been profoundly influenced by the former coal mining industry.

The SVR Partnership, which includes B&NES Council, the town and parishes councils and other partners, is working to improve biodiversity, increase people's connections to nature to improve health and wellbeing.





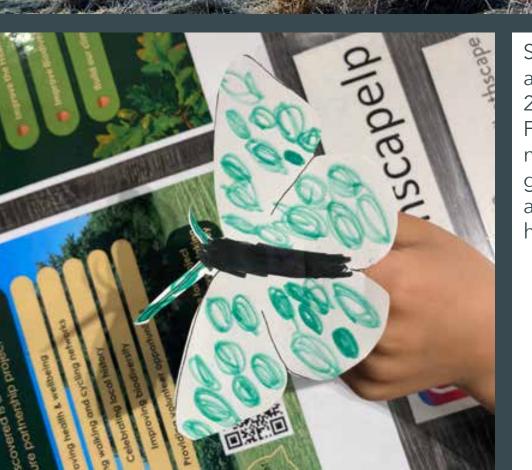












KEYNSHAM HIGH STREET RENEWAL **PROGRAMME**

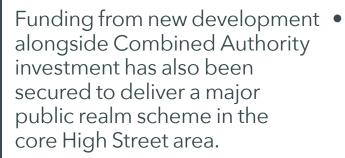


The High Street Renewal programme for Keynsham includes a range of activities to improve the town centre, a conservation area defined as 'at risk'.

A High Street Heritage Action Zone project is underway to celebrate the culture and heritage of **Keynsham and encourage** town centre vitality.







Funding from Historic England, Keynsham Town Council and the Council will deliver further improvements to Temple Street • public space and improve shopfronts.

A total of £3.8m grant funding has been secured to deliver a range of improvement works and community-led projects on Keynsham High Street, including:

- High Street Core public realm improvements have included footway widening and resurfacing, improved cycling and bus facilities, new street furniture, trees and planting and better signage (phase 1 completed March 2022)
- Improvements to Temple Street public realm (phase 2 completed June 2023)
- Repair and restoration of High Street shopfronts and signage
- Conservation Area enhancements including new street furniture and street dressina
- Community engagement and a Local High Street Cultural Programme











PROJECT SUMMARY **KEYNSHAM**

HIGH STREET **CULTURAL PROGRAMME**

The Keynsham Local Cultural Programme aims to energise Keynsham's cultural scene and bring its distinct local heritage to life through community-led events, installations and performances over the next two years.

The programme is being led by Keynsham Town Council and Keynsham's 'Cultural Consortium', a group made up of local representatives and stakeholders, and is supported by Bath & North East Somerset Council. It is funded by Historic England via their High Streets Heritage Action Zone scheme, with match funding from the Welcome Back Fund.

We don't know when people first started to settle in Keynsham, but it was probably in prehistoric times - in 1965, resident found Stone Age tools ouried in her garden

It's possible that the nearby iver Avon was used to transport the stones for enge from Wales to itshire. Later, the Romans and a crossing over the river.





KEYNSHAM

the historic high street shops, discover enclerit ruins and enjoy some of Keynsham's most

The mode is just over 1.5 miles n Dagges Hill. Public toilets are

scolate factory, and south past



have been supported through the programme, including the Eco Festival and Music Festival, alongside artist-led creative projects. A new discovery trail and theatre walk, meanwhile, bring new perspectives to the history of the High Street.

The programme also includes the activation of the new community hub, MakeSpace: including pop-up shops and galleries, temporary exhibitions, and creative workshops.





















PROJECT SUMMARY KEYNSHAM RECYCLING HUB



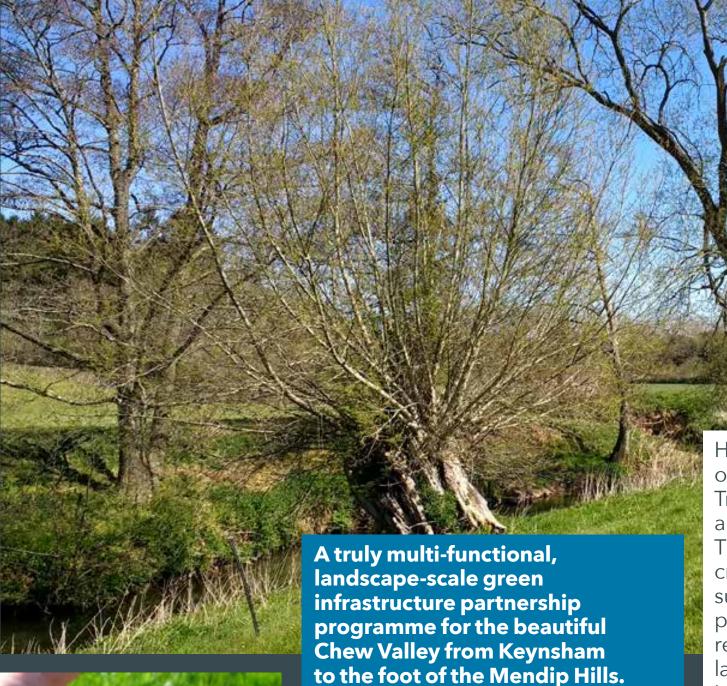


The Pixash Lane Keynsham Recycling Hub scheme includes wildlife habitats and planting that will support biodiversity net gain with 200 new trees and 500m of hedgerow planting. The facility also incorporates renewable energy generation with 3,800m² of solar panels, amounting to 700kW.

The site has sustainable drainage system which includes rainwater harvesting and storage. The recycling hub buildings have a sustainable, low energy in use design, to reduce energy demand. The site is also future proofed to support the conversion to an electric fleet.

CHEW VALLEY RECONNECTED





Three integrated themes focus on

management; and enhanced public

nature recovery and landscape

engagement with landscape and

nature especially for the growing

population of the Keynsham area.

restoration; sustainable water



Having delivered the northern section of the Chew Valley Lake Recreational Trail, work is underway to take the trail around the southern half of the lake. The project will deliver habitat creation and landscape restoration to support the important bird populations of the lake as well as reinvigorating the unique farming landscape south of Herriot's Pool with its stunning oak tree-lined hedgerow network.

The Chew valley is a beautiful place to spend time and we wish it to be an exemplar of nature recovery and nature-based solutions. Inward investment to support this project will help us deliver the best we can for nature, people and climate.







PROJECT SUMMARY RADSTOCK TOWN CENTRE REGENERATION ACTION PLAN

Housing and employment growth anticipated for Radstock and surrounding area means that there is more reliance on the town centre facilities, services, employment and entertainment.

Working with key stakeholders including Radstock Town Council, businesses and the community, a Regeneration Action Plan has been developed which identifies priority projects for delivery.









Key projects include:

- Trinity Methodist Church has been identified as a potential community hub. B&NES is working in partnership with Radstock Town Council to access funding to purchase & renovate the church.
- A **Cultural Programme** for Radstock will be developed with £100k secured from UKSPF
- Outdoor Events could be hosted in eight spaces that have been indentified in Radstock Town Centre.
- Brownfield Site
 Assessment & Concept
 Designs have been carried
 out to identify improvements
 that could be achieved for
 several sites.
- **Tree Planting** and greening in the town centre to replace those lost when Hope House Centre site was developed.

- Green & Blue Space Improvements working with the Nature Recovery Team and the Somer Valley Rediscovered Partnership.
- Energy Efficiency & Renewable Energy
 Opportunities including working with Radstock Town Council to vastly improve the energy performance of Trinity church.
- Wayfinding & Streetscape Improvements will support signage, street furniture, pedestrian movement & a parking review.
- Management of Vacant Properties, working with owners to find temporary & permanent uses.
- Improve the Town Centre Offer to enhance the vitality and encourage business interest. A Changing Places toilet will be delivered in Tom Huyton Park in summer 2023.

WATERSPACE CONNECTED





Access to and along the river will be improved to create a sustainable movement corridor for commuting, recreation, and leisure, increasing the health and wellbeing benefits of spending time in nature. WaterSpace Connected will also be linked to future development, unlocking opportunities for biodiversity net gain and nature-based solutions, ensuring that future development is not only sustainable but creates healthy new communities within a thriving landscape.

WaterSpace Connected will deliver the following benefits:

- Improved access to the river and riverside, creating a sustainable movement corridor for commuting, recreation, and leisure.
- A new crossing over the river, better connecting communities.
- Improved resilience through the application of nature-based solutions.
- Biodiversity gain through habitat enhancement and creation.

WaterSpace Connected is an ambitious large-scale green and blue infrastructure project following the River Avon corridor from Bath to Bristol.

The project will deliver benefits for nature, communities, and the economy, through the creation of a multi-functional and resilient Nature Recovery Network.







